

EXHIBITOR NEWS

AUTOMATIK

TRADE FAIR & KNOWLEDGE HUB | 10 – 12 SEPTEMBER 2024 | BRØNDBY

PRATICAL INFO BEFORE THE TRADE FAIR

Dear

In this exhibitor news, you will find upcoming important deadlines, invite & win, SoMe inspiration, staff catering, construction, sliders & beer, opening hours, badges, MCH Lead Scan, login to the exhibitor manual, Meet us at - banner and.

Upcoming deadlines:

Tuesday 3 September - [Give notice of large and heavy exhibition items](#)

Wednesday 4 September - [Register for Sliders & Beer](#)

INVITE AND WIN!

With your invitation code, the guest saves the entrance fee of DKK 100, excluding VAT.

We would like to reward the exhibitor who activates the most invitation codes with:

**Win 2 tickets to Jonah Blacksmith Live at Jyske Bank Boxen
Saturday, March 29, 2025**

This does not apply to the invitation of students. Students have a separate invitation code, which is clearly indicated on their access card for AUTOMATIK.

The invitation code can be found on the front page of the exhibitor handbook. Once you have downloaded the Excel file, remember to open the first column in the sheet to view the entire code.

Get your invitation code **HERE**

SoMe – TIPS AND TRICKS

We can see many of you actively reaching out to the visitors through social media and personal invitations, and we can see that it works!

- SoMe is a fantastic tool for communicating with many people – easily and cheaply. Below you will find inspiration for content for your posts.
- Tell us which products, brands, manufacturers, and similar items you have on your stand – in other words, what can visitors experience at the stand.
- Tell who can be met at the stand and possibly which areas of expertise they cover.
- Feel free to use #AUTOMATIK in your posts, so we can help reach a wider audience.
- Share your MCH365 profile on social media, so they can learn more about your business and what they can experience with you at AUTOMATIK.

SoMe Kit



STAFF CATERING

*It is now possible to pre-order catering for the
AUTOMATIK trade fair*

1. Create account
2. Log in, email, and chosen password.
3. Click on the green marker: order catering.
4. Select the catering you wish to order.
5. Choose date and time.
6. After completing the order, click: shopping cart.

*It is possible to order multiple time up to
2/9/24, after this date the webshop closes*

NOTE! *It is not possible to return tickets when
they are bought*

[Staff Catering](#)

CONSTRUCTION

**Monday 9 September
8.00 a.m. - 9.00 p.m.**

If you need to get access to
Brøndby Hallen before
9 September,
Please contact Technical Service:
Tel. +45 9926 9990 or e-mail
teknisk@mch.dk

**Brøndby Hallen is open for
exhibitors on the exhibition days:**

Tuesday 10 Sep: 7:30 a.m. - 5:30 p.m.
Wednesday 11 Sep: 7:30 a.m. - 5:30 p.m.
Thursday 12 Sep: 7:30 a.m. - 9:00 p.m.

[Read more](#)



SLIDERS & BEER

**WEDNESDAY
11 SEPTEMBER FROM
16.00**

Network and enjoy a
delicious barbecue buffet
in the company of your
customers, colleagues and
other exhibitors.

[Registration here](#)



TRADE FAIRS OPENING HOURS

**Tirsdag den 10. sep.
kl. 8.30 - 16.00**

**Onsdag den 11. sep.
kl. 8.30 - 16.00**

**Torsdag den 12. sep.
kl. 8.30 - 16.00**



INVITE YOUR CUSTOMERS

In the Exhibitor Manual you
will find an invitation code.
Your customers can enter the
code when they purchase a
ticket on our website, which
will grant them free entrance.

[Invitation code](#)

EXHIBITOR BADGE

Everyone who works on the expo show must have an exhibitor badge to appear at the entrance to the trade fair. The exhibitor badge is personal and only for the stand staff.

[Exhibitor badge](#)

MCH LEAD SCAN

With MCH Lead Scan, you have the ability to scan your leads on your phone or tablet and view them directly on the device immediately.

[More information](#)

MEET US AT - BANNER

Download the Meet us at-banner here:

[1080x1018, MEET US AT BANNER, DK](#)
[1080x1080, MEET US AT BANNER, UK](#)

[1100x400, MEET US AT BANNER, DK](#)
[1100x400, MEET US AT BANNER, UK](#)

The banners are available in both Danish and UK versions, and can be used in your marketing.

[Exhibitor Manual](#)

LOGIN TO THE EXHIBITOR MANUAL

Login-information to the Exhibitor Manual:

Username:

Password:

Note: When copying the username and password: Highlight from left to right and avoid blank spaces.

[Exhibitor Manual](#)



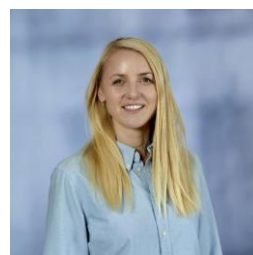
Sisse Merrild Nielsen
Project Manager
smn@mch.dk
[+45 9926 9946](tel:+4599269946)



Jacob Rasmussen
Ass. Project Manager
jra@mch.dk
[+45 9926 9967](tel:+4599269967)



Michelle van Schaik
Project Coordinator
msc@mch.dk
[+45 9926 9856](tel:+4599269856)



Kathrine Kristensen
Marketing Coordinator
kkri@mch.dk
[+45 9926 9913](tel:+4599269913)



Knud Sørensen
Sales & Counselling
kjs@mch.dk
[+45 9926 9947](tel:+4599269947)



Lene Villadsen
Sales & Counselling
lvi@mch.dk
[+45 9926 9924](tel:+4599269924)



+45 9926 9926



automatik@mch.dk



Brøndby Hallen
Brøndby Stadion 10
2605 Brøndby



10th-12th Sep 2024
8.30 am to 4.00 pm



MCH

[See online version](#)

You are receiving this email because you are exhibiting at AUTOMATIK. If you no longer wish to receive these emails, you can contact the team. Please note! In that case, you will no longer receive important information about your participation in the trade fair.

MCH A/S, Vardevej 1, 7400 Herning, Denmark