

EXHIBITOR NEWS

AUTOMATIK

TRADE FAIR & KNOWLEDGE HUB | 10 – 12 SEPTEMBER 2024 | BRØNDBY

Dear

In this exhibitor news, you will find important upcoming deadlines, MCH365, Marketing Kit, Exposure, Product Promotion, invitation code, MCH Lead Scan, Padel & Beer, Sliders & Beer, login to the Exhibitor Handbook, and Meet us at - banner.

Upcoming deadlines:

Tuesday, September 3 - [Notify us about large and heavy exhibition items](#)

Wednesday, September 4 - [Deadline for registration for Sliders & Beer](#)

Monday, August 19 - [Deadline for ordering advertisement spots on the big screen at Brøndby Hallen](#)

VISIBILITY WITH MCH365

Update your MCH365 profile and become visible to AUTOMATIK's visitors and the trade press.

With MCH365, you can publish news, products, articles, and case studies directly on AUTOMATIK's website with just a few clicks through your company profile.

[Read more here](#)

SoMe PACKAGES

Promote your presence. Make your customers and partners aware that they can find you and your products at the AUTOMATIK trade fair.

We offer ready-to-use social media packages that you can freely use or draw inspiration from.

[Download here](#)



BECOME VISIBLE

Get extra exposure at the AUTOMATIK trade fair.

- Neckstraps
- Studiepartner
- Big screen
- Speakers Corner

[Extra exposure](#)



YOUR PRODUCT IN FOCUS

Send us a video or picture of your product news or solution - and we will promote it on our social media.

[Productnews](#)



INVITE YOUR CUSTOMERS

In the Exhibitor Handbook, you will find an invitation code. Your customers simply need to enter the code when purchasing a ticket on our website, which will grant them free entry.

[Invitationcode](#)

PADEL & BEER

TUESDAY, SEPTEMBER 10
4:30 PM - 5:30 PM

AUTOMATIK invites you to Network Padel & Beer in connection with the AUTOMATIK Exhibition. Challenge the other exhibitors in the industry and bring your colleagues along.

Padel eventet takes place right next to the trade fair in CPH – CUPRA ARENA

[Registration](#)

SLIDERS & BEER

WEDNESDAY, SEPTEMBER 11
FROM 4:00 PM

Network and enjoy a cozy afternoon with Sliders & Beer in the company of your customers, colleagues, and other exhibitors.

We will provide a pleasant informal setting in the Restaurant and Courtyard at Idrættens Hus.

[Registration](#)



MCH LEAD SCAN

With MCH Lead Scan, you have the ability to scan your leads on your phone or tablet and view them directly on the device immediately.

All your leads are also collected in the exhibitor manual, where you can export your leads to a CSV file after the trade fair.

[Read more here](#)

MEET US AT - BANNER

Download the Meet us at-banner here:

[1080x1018, MEET US AT BANNER, DK](#)
[1080x1080, MEET US AT BANNER, UK](#)

[1100x400, MEET US AT BANNER, DK](#)
[1100x400, MEET US AT BANNER, UK](#)

The banners are available in both Danish and UK versions.

[Exhibitor Manual](#)

LOGIN TO THE EXHIBITOR MANUAL

Login-information to the Exhibitor Manual:

Username:

Password:

Note: When copying the username and password: Highlight from left to right and avoid blank spaces.

[Exhibitor Manual](#)



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Vardevej 1,
DK 7400 Herning



10th-12th Sep 2024
8.30 am to 4.00 pm



MCH

[See online version](#)

You are receiving this email because you are exhibiting at AUTOMATIK. If you no longer wish to receive these emails, you can contact the team. Please note! In that case, you will no longer receive important information about your participation in the trade fair.

MCH A/S, Vardevej 1, 7400 Herning, Denmark